

## **Candidate Platform, Extended Ver:**

### **New and Shiny Ideas (But Not Really):**

- **Keystone Issue: Finals Destress Station**
  - Okay my keystone issue for this area is a very simple one, continuing on and possibly improving on and further publicizing the final destress station from last year. Tea, coffee (probably instant unfortunately), hot chocolate, sweet snacks, salty snacks, origami paper. Also restocking the blue books and scantrons. The world becomes a cold, sad place during finals, so at the very least we can give this to our poor students. (+ replacing or cleaning the current kettle cause it scares me).
  - Other ideas for additions and improvements include: the EEP lecture series; having movie nights with snacks; formalizing slightly more the birthday celebrations which have kinda fallen through the cracks; and upping maintenance for our soda machine, because it's lovely that we have it, but we've been neglecting it.
  - Ultimately however, this is not where my time and dedication is focused and our Presidential candidate(s) have offered plenty of excellent ideas. I want to help them get those done, and I believe I can best achieve that by focusing on the details while they focus on the broad and brilliant ideas.
  
- **Nitty, Gritty ~~Not Sexy~~ Logistics Issues:**
- **Keystone Issue: MONEY!** In order to execute many of the big events, and even the little improvements to the EEP space, we need money. Here's how we can do money making better:
  - **FUNDRAISING**: The better we are at this, the more events we can execute and subsidize. Subsidizing events is extremely important to drive event costs down so we can maximize accessibility and attendance.
    - Maintain ASI funding for our fundraising events. This entails getting paperwork done beforehand and after, and ensuring we attend a few key meetings.

- Having a consistent schedule, in terms of dates and times. We've gotten a fair amount of feedback that sometimes people were looking for our table, but didn't see us. More regularity could fix that.
  - Having consistent fundraiser staff who have completed the new food safety training required by ASI. Having consistent recognizable faces at our booth has encouraged more regulars! However, sometimes we've had issues finding people to operate the booth, we can formalize the fundraiser staff to avoid this in the future.
  - Maintain a healthy amount of change in our cashbox. We've had to do a lot of emergency cash runs, since some students walk around with fairly large bills for whatever reason. Preparing change ensures we won't miss out on any transactions because someone has a \$20 bill we can't break.
  - People are sometimes reluctant to support us because they don't know where their money is going. A simple white board sign or something similar could fix that.
- DOWN PAYMENTS FOR EVENTS: For our big events, like formal or Big Bear, we often need families willing to put down the down payment and be reimbursed later.
  - Scouting out those willing to put down the payment ahead of time will help reduce event planning stress a lot.
  - Publishing the reimbursement requirements online and through other highly accessible resources will lend further transparency to the process.
- MERCH: We've been crowdsourcing ideas for merch for a while, and have seen some wonderful designs. However, advertising and sales have been a little lackluster, and for obvious reasons this year we faced some difficulties executing a merch drop. Merch is an excellent potential source of funding for EEPC though, so we should capitalize on that!
- A separate, pre-outlined event planning schedule: While we may have a separate event schedule published for the public, sometimes it's a little difficult to get started early on event planning with all the other school issues going on. Proposing a separate event planning schedule can set soft deadlines which will help us get started sooner.

- Ex. A Big Issue: We had a mishap with Big Bear reservations in a past year.
- Ex. A Small Issue: Sometimes holiday decorating happens a little late.
- This can also help with our communications issues, sometimes our graphics come out a little delayed, which may reduce impact in communications and posting on Facebook or other social media.
- Aggressively recruiting chaperones even before events: Chaperones have been a long-standing issue for our events. The more time we have to recruit, the better. Initial parent involvement is highest at the start of first year, and recruiting more chaperones from incoming students also poses an opportunity for first-year engagement.
- ASI stop losing our freaking paperwork! Scanning & saving paperwork on drive and documenting when paperwork is turned in (like via taking pictures immediately before) will allow us to disagree with ASI when they say we “never turned something in.”
- Including dietary restrictions in our event menus: This often gets overlooked or under planned, establishing a list of vegetarian or vegan foods we can consistently add to event menus (like how we eat pizza at every event lol) will allow us to cater to more diets. We’re located in the heart of downtown LA, so if we don’t have amazing vegan or vegetarian catering around I’ll eat my socks, realistically though it’s probably gonna be Chipotle lol.
- Improving our payment methods for events: right now there’s a lot of shoving money at random EEP officers, which is sketch at best. Let’s fix that.
  - Physical methods may include a lock box constantly posted in either the kitchen or lounge, or both!
  - Perhaps start incorporating online methods for ease of payment? If we can get the go ahead from CSI (QAQ).
- Transparency: All EEPC meetings are technically open to the public if any EEPsters wish to attend, but it's not quite as easy as it seems. This is coming from someone who was a normal EEPster this year who wanted to attend meetings sometimes, but couldn’t figure out where and when. Just getting the information out there would be another step towards full transparency.
- Maintaining a Constant, Established Location for EEPC Meetings: Look this seems like a nonissue, but it ties into the transparency thing above, plus our changing club meeting

location is also representative of how sometimes we just don't get the paperwork in on time—like when reserving a meeting room.

- Intergenerational EEP Communication: Sometimes the small details of things get overlooked, but those are often incredibly important, as I've hopefully established. Having a regularly updated list of tips and tricks to pass down the line can be incredibly helpful.